Case 2:20-cv-02268-JMY Document 1 Filed 05/13/20 Page 1 of 28 CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS	ocket sheet. (SEE INSTRUC	TIONS ON NEXT PAGE OF T	DEFENDANTS			
(b) County of Residence of First Listed Plaintiff (EXCEPT IN U.S. PLAINTIFF CASES) (c) Attorneys (Firm Name, Address, and Telephone Number)			County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED. Attorneys (If Known)			
II. BASIS OF JURISDI	ICTION (Place an "X" in C	One Box Only)	 I. CITIZENSHIP OF P	RINCIPAL PARTIES	(Place an "X" in One Box for Plaintif	
☐ 1 U.S. Government Plaintiff	☐ 3 Federal Question (U.S. Government Not a Party)			DEF 1 □ 1 Incorporated <i>or</i> Proof Business In T		
☐ 2 U.S. Government Defendant	,		Citizen of Another State	2		
			Citizen or Subject of a Foreign Country	3	□ 6 □ 6	
IV. NATURE OF SUIT		nly) DRTS	FORFEITURE/PENALTY	Click here for: Nature BANKRUPTCY	of Suit Code Descriptions. OTHER STATUTES	
□ 110 Insurance □ 120 Marine □ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of Overpayment & Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loans (Excludes Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product Liability □ 196 Franchise □ REAL PROPERTY □ 210 Land Condemnation □ 220 Foreclosure □ 230 Rent Lease & Ejectment □ 240 Torts to Land □ 245 Tort Product Liability □ 290 All Other Real Property	PERSONAL INJURY 310 Airplane 315 Airplane Product Liability 320 Assault, Libel & Slander 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle 355 Motor Vehicle 360 Other Personal Injury 362 Personal Injury - Medical Malpractice CIVIL RIGHTS 440 Other Civil Rights 441 Voting 442 Employment 443 Housing/ Accommodations 445 Amer. w/Disabilities - Employment 446 Amer. w/Disabilities - Other 448 Education	PERSONAL INJURY 365 Personal Injury - Product Liability 367 Health Care/ Pharmaceutical Personal Injury Product Liability 368 Asbestos Personal Injury Product Liability 368 Asbestos Personal Injury Product Liability 370 Other Fraud 371 Truth in Lending 380 Other Personal Property Damage Product Liability PRISONER PETITIONS 463 Alien Detainee 510 Motions to Vacate Sentence 530 General 535 Death Penalty Other: 540 Mandamus & Other 550 Civil Rights 555 Prison Condition 560 Civil Detainee - Conditions of Confinement	☐ 625 Drug Related Seizure of Property 21 USC 881 ☐ 690 Other	□ 422 Appeal 28 USC 158 □ 423 Withdrawal 28 USC 157 PROPERTY RIGHTS □ 820 Copyrights □ 830 Patent □ 835 Patent - Abbreviated New Drug Application □ 840 Trademark SOCIAL SECURITY □ 861 HIA (1395ff) □ 862 Black Lung (923) □ 863 DIWC/DIWW (405(g)) □ 864 SSID Title XVI □ 865 RSI (405(g)) FEDERAL TAX SUITS □ 870 Taxes (U.S. Plaintiff or Defendant) □ 871 IRS—Third Party 26 USC 7609	□ 375 False Claim Act □ 376 Qui Tam (31 USC □ 3729(a)) □ 400 State Reapportionment □ 410 Antitrust □ 430 Banks and Banking □ 450 Commerce □ 460 Deportation □ 470 Racketeer Influenced and Corrupt Organizations □ 480 Consumer Credit □ 490 Cable/Sat TV □ 850 Securities/Commodities/ Exchange □ 890 Other Statutory Actions □ 891 Agricultural Acts □ 893 Environmental Matters □ 895 Freedom of Information Act □ 896 Arbitration □ 899 Administrative Procedure Act/Review or Appeal of Agency Decision □ 950 Constitutionality of State Statutes	
□ 1 Original □ 2 Re	moved from 3 tte Court Cite the U.S. Civil Sta	Appellate Court				
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS UNDER RULE 2	IS A CLASS ACTION 23, F.R.Cv.P.	DEMAND \$ In excess of \$50,00		v if demanded in complaint:	
VIII. RELATED CASI	E(S) (See instructions):	JUDGE		DOCKET NUMBER		
DATE		SIGNATURE OF ATTO	RNEY OF RECORD		_	
FOR OFFICE USE ONLY		wan of	st.			
RECEIPT # Al	MOUNT	APPLYING IFP	JUDGE	MAG. JUI	DGE	

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

CASE MANAGEMENT TRACK DESIGNATION FORM

Telephone	FAX Number	E-Mail Address		
(215) 665-3334	(215) 561-6661	sperling@bbs-law.com		
Date	Attorney-at-law	Attorney for		
May 13, 2020	Warren F. Sperling	Defendants		
(f) Standard Management – C	Cases that do not fall into	any one of the other tracks.	(X)	
(e) Special Management – Ca commonly referred to as of the court. (See reverse side management cases.)	complex and that need spe	ecial or intense management by	()	
(d) Asbestos – Cases involvir exposure to asbestos.	ng claims for personal inj	ury or property damage from	()	
(c) Arbitration – Cases requir	red to be designated for an	bitration under Local Civil Rule 53.2.	()	
(b) Social Security – Cases re and Human Services deny	equesting review of a deciving plaintiff Social Secur	sion of the Secretary of Health ity Benefits.	()	
(a) Habeas Corpus – Cases brought under 28 U.S.C. § 2241 through § 2255.				
SELECT ONE OF THE FO	LLOWING CASE MAN	AGEMENT TRACKS:		
plaintiff shall complete a Case filing the complaint and serve side of this form.) In the ev designation, that defendant sh	e Management Track Des a copy on all defendants. Yent that a defendant doe hall, with its first appearanties, a Case Management	ay Reduction Plan of this court, couns ignation Form in all civil cases at the time (See § 1:03 of the plan set forth on the resonant agree with the plaintiff regarding the submit to the clerk of court and ser Track Designation Form specifying the igned.	me of everse g said eve on	
HSNi, LLC and ALLSTAR MARKETING	: G GROUP, LLC	NO.		
v.		61,12,116,1161,		
JANIECE EISENHART	:	CIVIL ACTION		

(Civ. 660) 10/02

Case 2:20-cv-02268-UNITED SPACIES ON TRICTION Page 3 of 28 FOR THE EASTERN DISTRICT OF PENNSYLVANIA

DESIGNATION FORM

(to be used by counsel or pro se plaintiff to indicate the category of the case for the purpose of assignment to the appropriate calendar)

Address of Defendant:					
RELATED CASE, IF ANY: Case Number: Judge: Date Terminated: Civil cases are deemed related when Yes is answered to any of the following questions: 1. Is this case related to property included in an earlier numbered suit pending or within one year previously terminated action in this court? 2. Does this case involve the same issue of fact or grow out of the same transaction as a prior suit pending or within one year previously terminated action in this court? 3. Does this case involve the validity or infringement of a patent already in suit or any earlier Yes No					
Case Number: Judge: Date Terminated: Civil cases are deemed related when <i>Yes</i> is answered to any of the following questions: 1. Is this case related to property included in an earlier numbered suit pending or within one year previously terminated action in this court? 2. Does this case involve the same issue of fact or grow out of the same transaction as a prior suit pending or within one year previously terminated action in this court? 3. Does this case involve the validity or infringement of a patent already in suit or any earlier Yes No					
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pending or within one year previously terminated action in this court? 3. Does this case involve the validity or infringement of a patent already in suit or any earlier Yes No					
4. Is this case a second or successive habeas corpus, social security appeal, or pro se civil rights Yes No No					
I certify that, to my knowledge, the within case is / is not related to any case now pending or within one year previously terminated action in this court except as noted above.					
DATE:					
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CIVIL: (Place a $$ in one category only)					
A. Federal Question Cases: B. Diversity Jurisdiction Cases:					
 □ 1. Indemnity Contract, Marine Contract, and All Other Contracts □ 2. FELA □ 1. Insurance Contract and Other Contracts □ 2. Airplane Personal Injury 					
□ 3. Jones Act-Personal Injury □ 3. Assault, Defamation □ 4. Antitrust □ 4. Marine Personal Injury					
Patent □ 5. Motor Vehicle Personal Injury Labor-Management Relations □ 6. Other Personal Injury (Please specify):					
□ 7. Civil Rights □ 7. Products Liability					
 □ 8. Habeas Corpus □ 9. Securities Act(s) Cases □ 9. All other Diversity Cases 					
□ 10. Social Security Review Cases (Please specify): □ 11. All other Federal Question Cases					
(Please specify):					
ARBITRATION CERTIFICATION (The effect of this certification is to remove the case from eligibility for arbitration.)					
I,, counsel of record <i>or</i> pro se plaintiff, do hereby certify:					
□ Pursuant to Local Civil Rule 53.2, § 3(c) (2), that to the best of my knowledge and belief, the damages recoverable in this civil action case exceed the sum of \$150,000.00 exclusive of interest and costs:					
☐ Relief other than monetary damages is sought.					
DATE:					
Attorney-at-Law / Pro Se Plaintiff Attorney I.D. # (if applicable) NOTE: A trial de novo will be a trial by iury only if there has been compliance with F.R.C.P. 38.					

		:
	V.	: Civil Action : No:
ALLSTAR M	ARKETING GROUP, LLC	:
	DISCLOSURE	STATEMENT FORM
Please ched	ck one box:	
		ction does not have any parent corporation and nat owns 10% or more of its stock.
		oorate party, etion has the following parent corporation(s) and) that owns 10% or more of its stock:
		Signature
Date		- Signature
	Counsel for:	Defendants
Federal Ru (a)	le of Civil Procedure 7.1 Di Wно Must File; Contents	sclosure Statement A nongovernmental corporate party must file

- (a) Who Must File; Contents. A nongovernmental corporate party must file two copies of a disclosure statement that:
 - (1) identifies any parent corporation and any publicly held corporation owning10% or more of its stock; or
 - (2) states that there is no such corporation.
- (b) TIME TO FILE; SUPPLEMENTAL FILING. A party must:
 - (1) file the disclosure statement with its first appearance, pleading, petition, motion, response, or other request addressed to the court; and
 - (2) promptly file a supplemental statement if any required information changes.

		: :
	V.	: Civil Action : No:
ALLSTAR M	ARKETING GROUP, LLC	
	DISCLOSURE	STATEMENT FORM
Please chec	k one box:	
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		tion has the following parent corporation(s) and that owns 10% or more of its stock:
		Signature
Date		- Signature
	Counsel for:	Defendants
Federal Rul (a)	e of Civil Procedure 7.1 Dis Who Must File; Contents two copies of a disclosure s	. A nongovernmental corporate party must file

- (1) identifies any parent corporation and any publicly held corporation owning 10% or more of its stock; or
- (2) states that there is no such corporation.
- (b) TIME TO FILE; SUPPLEMENTAL FILING. A party must:
 - (1) file the disclosure statement with its first appearance, pleading, petition, motion, response, or other request addressed to the court; and
 - (2) promptly file a supplemental statement if any required information changes.

	V.	: Civil Action
ALLSTATE N	MARKETING GROUP, LLC	: No:
	DISCLOSURE	STATEMENT FORM
Please chec	k one box:	
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		orate party, tion has the following parent corporation(s) and that owns 10% or more of its stock:
		Signature
Date		- Signature
	Counsel for:	Defendants
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- (1) identifies any parent corporation and any publicly held corporation owning 10% or more of its stock; or
- (2) states that there is no such corporation.
- (b) TIME TO FILE; SUPPLEMENTAL FILING. A party must:
 - (1) file the disclosure statement with its first appearance, pleading, petition, motion, response, or other request addressed to the court; and
 - (2) promptly file a supplemental statement if any required information changes.

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	V.	: Civil Action : No:
ALLSTATE N	MARKETING GROUP, LLC	. NO
	DISCLOSURE	STATEMENT FORM
Please chec	ck one box:	
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		oorate party, etion has the following parent corporation(s) and) that owns 10% or more of its stock:
		Signature
Date		- Signature
	Counsel for:	Defendants
Federal Ru (a)	le of Civil Procedure 7.1 Di Who Must File; Contents	sclosure Statement a. A nongovernmental corporate party must file

- (a) Who Must File; Contents. A nongovernmental corporate party must file two copies of a disclosure statement that:
 - identifies any parent corporation and any publicly held corporation owning 10% or more of its stock; or
 - (2) states that there is no such corporation.
- (b) TIME TO FILE; SUPPLEMENTAL FILING. A party must:
 - (1) file the disclosure statement with its first appearance, pleading, petition, motion, response, or other request addressed to the court; and
 - (2) promptly file a supplemental statement if any required information changes.

IN THE UNITED STATES DISTRICT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

JANIECE EISENHART :

CIVIL ACTION NO.

VS.

:

HSNi, LLC and

ALLSTAR MARKETING GROUP, LLC

NOTICE OF REMOVAL

AND NOW, comes defendants, HSNi, LLC and Allstar Marketing Group, LLC, for the purpose only of removing the cause to the United States District Court for the Eastern District of Pennsylvania and respectfully avers as follows:

- 1. This is a civil action filed and now pending in the Court of Common Pleas of Philadelphia County, Pennsylvania, No. 200200353.
- 2. On April 23, 2020, plaintiff filed an Amended Complaint. (See attached true and correct copy of the Amended Complaint marked as Exhibit "A").
- 3. The averments made herein are true and correct with respect to the date and time upon which the Amended Complaint was filed and served and the date upon which this notice is being filed.
- 4. This suit is of a civil nature and involves a controversy between citizens of different states. Plaintiff is a citizen of the Commonwealth of Pennsylvania. Defendant, HSNi, LLC, is a limited liability company organized under the laws of the State of Delaware with its principal place of business in St. Petersburg, FL. Defendant, Allstar Marketing Group, LLC, is a limited liability company organized under the laws of the State of New York with a principal place of business located at 2 Skyline Drive, Suite 225, Hawthorne, New York 10532.

- 5. Defendants, HSNi, LLC and Allstar Marketing Group, LLC, have simultaneously with the filing of this notice, given written notice to the plaintiff.
- 6. Defendants, HSNi, LLC and Allstar Marketing Group, LLC, are also filing a copy of the instant notice of removal and all attachments thereto with the Prothonotary of the Court of Common Pleas of Philadelphia County.
- 7. The Complaint was filed in order to assert claims against the Defendants, HSNi, LLC and Allstar Marketing Group, LLC, for personal injuries allegedly sustained in an incident that occurred on or about October 4, 2018.
- 8. Defendants, HSNi, LLC and Allstar Marketing Group, LLC, seek to remove this matter to the United State District Court for the Eastern District of Pennsylvania. Defendants, HSNi, LLC and Allstar Marketing Group, LLC, assert that the amount in controversy in this matter exceeds \$75,000 based on the amended complaint requesting an amount in excess of \$50,000 and the allegations in the amended complaint alleging that plaintiff's injuries include: a concussion, multiple linear corneal abrasions, traumatic hyphema, retinal hemorrhage, retinal tears in the left eye, surgical repair of the retinal tears in the left eye, and ongoing headaches, vision loss, visual disturbances and pain in the left eye. As the moving party, defendants, HSNi, LLC and Allstar Marketing Group, LLC, bear the burden of proving that jurisdiction is proper in federal court. Russ vs. State Farm Mutual Automobile Insurance Company, 961 F.Supp. 808, 810 (E.D. Pa. 1997).
- 9. In determining whether the jurisdiction amount has been satisfied, the Court must first look at the complaint. Angus vs. Shiley, Inc., 989 F.2d 142, 145 (3rd Circ. 1993).
- 10. The underlying lawsuit demands an amount "in an amount in excess of \$50,000 and alleges injuries which include: a concussion, multiple linear corneal abrasions, traumatic hyphema,

retinal hemorrhage, retinal tears in the left eye, surgical repair of the retinal tears in the left eye, and ongoing headaches, vision loss, visual disturbances and pain in the left eye. Plaintiff in the present case, in addition to seeking amounts it may pay in settlement or by way of judgment, seeks reimbursement of counsel fees and costs in defending the underlying action.

WHEREFORE, defendants, HSNi, LLC and Allstar Marketing Group, LLC, hereby remove this suit to this Honorable Court pursuant to the laws of the United States in such cases made and provided.

BENNETT, BRICKLIN & SALTZBURG LLC

BY:

WARREN F. SPERLING Attorney I.D. #36676 Centre Square, West Tower 1500 Market Street, 32nd Floor Philadelphia, PA 19102 (215) 561-4300

Email: sperling@bbs-law.com
Attorney for Defendants, HSNi, LLC and Allstar Marketing Group, LLC

Date: May 13, 2020

IN THE UNITED STATES DISTRICT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

JANIECE EISENHART

CIVIL ACTION NO.

VS.

:

HSNi, LLC and

ALLSTAR MARKETING GROUP, LLC

NOTICE

To: Jamie D. Jackson, Esquire

ATLEE HALL, LLP 415 North Duke Street Lancaster, PA 17602

Please take notice that defendants, HSNi, LLC and Allstar Marketing Group, LLC, have filed a Notice of Removal to the United States District Court for the Eastern District of Pennsylvania removing to that Court a civil action previously pending in the Court of Common Pleas of Philadelphia County, entitled, <u>Janiece Eisenhart v. HSNi, LLC and Allstar Marketing</u> Group, LLC, No. 200200353.

BENNETT, BRICKLIN & SALTZBURG LLC

BY:

WARREN F. SPERLING, ESQUIRE

Attorney I.D. #36676 Centre Square, West Tower 1500 Market Street, 32nd Floor Philadelphia, PA 19102

(215) 561-4300

Email: sperling@bbs-law.com
Attorney for Defendants, HSNi, LLC and Allstar Marketing Group, LLC

Date: May 13, 2020

IN THE UNITED STATES DISTRICT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

JANIECE EISENHART

: CIVIL ACTION NO.

vs.

HSNi, LLC and

ALLSTAR MARKETING GROUP, LLC

:

PROOF OF FILING

COMMONWEALTH OF PENNSYLVANIA

COUNTY OF PHILADELPHIA

Warren F. Sperling, being duly sworn according to law, deposes and says that he is a member in the law firm of Bennett, Bricklin & Saltzburg LLC, attorneys for defendants, HSNi, LLC and Allstar Marketing Group, LLC.

That he did direct the filing with the Prothonotary of the Court of Common Pleas of Philadelphia County, a copy of the Notice of Removal, attached hereto, said filing to be made on May 13, 2020.

BENNETT, BRICKLIN & SALTZBURG LLC

BY:

WARREN F. SPERLING, ESQUIRE

Attorney I.D. #36676

Centre Square, West Tower 1500 Market Street, 32nd Floor

Philadelphia, PA 19102

(215) 561-4300

Email: sperling@bbs-law.com

Attorney for Defendants, HSNi, LLC and Allstar Marketing Group, LLC

Sworn to and subscribed before me this $\frac{13}{10}$ day

NATADVDERLIC

, 2020.

IN THE UNITED STATES DISTRICT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

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CIVIL ACTION NO.

VS.

:

HSNi, LLC and

ALLSTAR MARKETING GROUP, LLC

PROOF OF SERVICE

COMMONWEALTH OF PENNSYLVANIA

COUNTY OF PHILADELPHIA

Warren F. Sperling, being duly sworn according to law, deposes and says that he is a member in the law firm of Bennett, Bricklin & Saltzburg LLC, attorneys for defendants, HSNi, LLC and Allstar Marketing Group, LLC, and that he did serve this 13th day of May, 2020, the aforementioned notice to plaintiff upon the individual named below by electronic notification by the Court or electronic mail:

Jamie D. Jackson, Esquire ATLEE HALL, LLP 415 North Duke Street Lancaster, PA 17602 jdjackson@atleehall.com

BENNETT, BRICKLIN & SALTZBURG LLC

BY:

WARREN F. SPERLING

Attorney I.D. #36676 Centre Square, West Tower

1500 Market Street, 32nd Floor

Philadelphia, PA 19102

(215) 561-4300

Email: sperling@bbs-law.com

Attorney for Defendants, HSNi, LLC and Allstar Marketing Group, LLC

Sworn to and subscribed before me this 3 Hday

, 2020.

NOTARY PUBLIC

LIGA NOTARFRANCESCO NOTARY PUBLICUE NEW JERSEY

Wy Commission Expires 5/1/2022

Exhibit "A"

Filed and Attested by the Office of Judicial Records
23 APR 2020 01:24 pm
A SILIGRINI

Jaime D. Jackson, Esquire PA No. 80448 jdjackson@atleehall.com ATLEE HALL, LLP 415 North Duke Street Lancaster, PA 17602 (717) 393-9596 (717) 393-2138 (facsimile) Attorneys for Plaintiff

JANIECE EISENHART

837 Heritage Hills Drive York, PA 17402

Plaintiff

VS.

HSNi, LLC

c/o Corporation Service Company 2595 Interstate Drive Suite 103 Harrisburg, PA 17110

and

ALLSTAR MARKETING GROUP, LLC

2 Skyline Drive Suite 225 Hawthorne, NY 10532

Defendants

IN THE COURT OF COMMON PLEAS OF PHILADELPHIA COUNTY, PENNSYLVANIA

CIVIL ACTION

No. 200200353

JURY TRIAL DEMANDED

AMENDED COMPLAINT

NOTICE

You have been sued in court. If you wish to defend against the claims set forth in the following pages, you must take action within twenty (20) days after this complaint and notice are served, by entering a written appearance personally or by attorney and filing in writing with the court your defenses or objections to the claims set forth against you. You are warned that if you fail to do so the case may proceed without you and a judgment may be entered against you by the court without further notice for any money claimed in the complaint or for any other claim or relief requested by the plaintiff. You may lose money or property or other rights important to you.

YOU SHOULD TAKE THIS PAPER TO YOUR LAWYER AT ONCE. IF YOU DO NOT HAVE A LAWYER (OR CANNOT AFFORD ONE), GO TO OR TELEPHONE THE OFFICE SET FORTH BELOW TO FIND OUT WHERE YOU CAN GET LEGAL HELP.

THIS OFFICE CAN PROVIDE YOU WITH INFORMATION ABOUT HIRING A LAWYER

Philadelphia Bar Association Lawyer Referral and Information Service One Reading Center Philadelphia, PA 19107 Telephone Number: (215) 238-1701

IF YOU CANNOT AFFORD TO HIRE A LAWYER, THIS OFFICE MAY BE ABLE TO PROVIDE YOU WITH INFORMATION ABOUT AGENCIES THAT MAY OFFER LEGAL SERVICES TO ELIGIBLE PERSONS AT A REDUCED FEE OR NO FEE.

AVISO

Le han demandado en corte. Si usted quiere defenderse contra las demandas nombradas en las paginas siguientes, tiene viente (20) dias a partir de recibir esta demanda y notificacion para entablar personalmente o por un abogado una comparecencia escrita y tambien para entablar con la corte en forma escrita sus defensas y objeciones a las demandas contra usted. Sea advisado que si usted no se defiende, el caso puede continuar sin usted y la corte puede incorporar un juicio contra usted sin previo aviso para conseguir el dinero demandado en el pleito o para conseguir cualquier otra demanda o alivio solicitados por el demandante. Usted puede perder dinero o propiedad u otros derechos importantes para usted.

Asociacion De Licenciados De Filadelfia Servicio De Referencia E Informacion Legal One Reading Center Filadelfia, Pennsylvania 19107 Telephone Number: (215) 238-1701

USTED DEBE LLEVAR ESTE DOCUMENTO A SU ABOGADO INMEDIATAMENTE. SI USTED NO TIENE ABOGADO (O NO TIENE DINERO SUFICIENTE PARA PAGAR A UN ABOGADO), VAYA EN PERSONA O LLAME POR TELEFONO LA OFICINA NOMBRADA ABAJO PARA AVERIGUAR DONDE SE PUEDE CONSEGUIR ASSISTENCIA LEGAL. ESTA OFICINA PUEDE PROPORCIONARLE LA INFORMACION SOBRE CONTRATAR A UN ABOGADO.

SI USTED NO TIENE DINERO SUFICIENTE PARA PAGAR A UN ABOGADO, ESTA OFICINA PUEDE PROPORCIONARLE INFORMACION SOBRE AGENCIAS QUE OFRECEN SERVICIOS LEGALES A PERSONAS QUE CUMPLEN LOS REQUISITOS PARA UN HONORARIO REDUCIDO O NINGUN HONORARIO.

Case ID: 200200353

PARTIES TO THE CAUSES OF ACTION

- Plaintiff Janiece Eisenhart is an adult individual residing at 837 Heritage Hills
 Prive, York, Pennsylvania 17402.
- 2. Defendant HSNi, LLC (hereinafter "HSNi") is a Delaware corporation with a principal place of business located at 1 HSN Drive, St. Petersburg, Florida 33729. Defendant HSNi is registered to do business in the Commonwealth of Pennsylvania. Defendant HSNi has a registered agent in the Commonwealth of Pennsylvania located at Corporation Service Company, 2595 Interstate Drive, Suite 103, Harrisburg, Pennsylvania 17110.
- 3. Defendant Allstar Marketing Group, LLC (hereinafter "Allstar") is a limited liability company with a principal place of business located at 2 Skyline Drive, Suite 225, Hawthorne, New York 10532.
- 4. At all times material hereto, Defendants were engaged in the business of importing, distributing, selling, marketing, and/or introducing into interstate commerce, either directly or indirectly, numerous consumer products, including the Squat Magic, throughout the United States, including in the Commonwealth of Pennsylvania.
- 5. At all times material hereto, Defendants imported, distributed, marketed and/or sold the Squat Magic throughout the United States, including in the Commonwealth of Pennsylvania and, specifically, Philadelphia County.
- 6. At all times material hereto, Defendants conducted and continue to conduct substantial and continuous business in the Commonwealth of Pennsylvania and, specifically, Philadelphia County.

Case ID: 200200353

VENUE

7. Venue is proper in this Court pursuant to the dictates of Pa.R.C.P. 1006(c)(1) and Pa.R.C.P. 2179 (a)(2) because both Defendants regularly conduct business in Philadelphia County.

STATEMENT OF MATERIAL FACTS

8. The Squat Magic is an exercise device designed to provide assistance with squat movements. A picture of the Squat Magic is embedded below:



9. The Squat Magic is comprised of a base part for supporting the device against a surface, a first tube component attached to the base part, a second tube component movable with respect to the first tube component, two resistance bands that provide extra support by resisting the downward movement of the second tube component, and a seat attached to the second tube.

- 10. The two resistance bands can be attached at one of three different heights in order to change the resistance level. The bands are secured at the three different attachment points with a plastic disc that fits into one of the attachment points.
- 11. The Squat Magic is available through a number of different e-commerce companies, as well as numerous free-to-air television networks that sell products over the television to consumers, such as Defendant HSNi.
- 12. On or about January 26, 2018, a Squat Magic was purchased by Plaintiff's mother, Jean Eisenhart, via Defendant HSNi's website.
- 13. The Squat Magic was expected by Defendants to reach and did reach the user, Plaintiff, without substantial change to the condition in which it was manufactured and sold.
- 14. Plaintiff used the Squat Magic as intended, and it was not altered or changed in any material way.
- 15. On or about October 4, 2018, Plaintiff was using the Squat Magic when one of the bands snapped free, striking her in the face.
- 16. One of the Squat Magic's plastic discs, which is approximately the size of a quarter, struck Plaintiff's left eye.
- 17. Plaintiff's left eye became very painful and swollen upon being struck by the plastic disc, and she experienced vision loss.
- 18. Plaintiff immediately presented to Memorial Hospital in York, Pennsylvania, where she was diagnosed with a concussion, and an examination revealed multiple linear corneal abrasions on her left eye.
- 19. Plaintiff was subsequently diagnosed with traumatic hyphema, retinal hemorrhage, and retinal tears in her left eye.

- 20. Plaintiff required surgical repair of the retinal tears in her left eye.
- 21. To date, Plaintiff suffers from ongoing headaches, vision loss, visual disturbances, and pain in her left eye.
- 22. As a direct and proximate result of the conduct of Defendants, Plaintiff endured severe pain and suffering, anguish and distress, scarring and disfigurement, and the loss of life's pleasures, and will continue to suffer such losses into the future, for all of which damages are claimed.
- 23. As a direct and proximate result of the conduct of Defendants, Plaintiff has incurred significant costs and expenses for medical care and treatment of her injuries and will continue to incur such expenses into the future, for all of which damages are claimed.
- 24. As a direct and proximate result of the conduct of Defendants, Plaintiff has suffered a loss of earnings and loss of earning capacity and will continue to suffer such losses into the future, for all of which damages are claimed.

COUNT I

Janiece Eisenhart v. HSNi, LLC

STRICT LIABILITY

- 25. Paragraphs 1 through 24 of Plaintiff's Amended Complaint are incorporated herein by reference.
- 26. The Squat Magic was in a defective condition at the time it left the possession and control of Defendant HSNi.
- 27. The Squat Magic is inherently dangerous and defective, unfit, and unsafe for its intended and reasonably foreseeable use.

- 28. The Squat Magic was not substantially changed or altered prior to its use, and it was used in the manner for which it was intended and/or in a reasonably foreseeable manner.
- 29. The Squat Magic does not meet or perform to the expectations of ordinary consumers, and the risks of the Squat Magic to consumers outweigh the benefits.
 - 30. Defendant HSNi is strictly liable for one or more of the following:
 - a. Importing, distributing, selling, and/or marketing the Squat Magic, a defective and unreasonably dangerous product;
 - b. Supplying the Squat Magic to Plaintiff in an unsafe and defective condition;
 - c. Importing, distributing, selling and/or marketing the Squat Magic, which was defectively designed because the resistance band snapped free projecting a plastic disc in Plaintiff's eye;
 - d. Failing to inspect and/or ensure that the Squat Magic was safe for an ordinary consumer's use; and
 - e. Importing, distributing, selling and/or marketing the Squat Magic, which was not safe for its intended or reasonably foreseeable use.
- 31. The defective Squat Magic was the direct, proximate and producing cause of Plaintiff's injuries and damages. Under Section 402A, Restatement (Second) of Torts, Defendant HSNi is strictly liable to Plaintiff for all damages claimed in this case.
- 32. As a direct and proximate result of the inactions and actions of Defendant HSNi, as set forth above, Plaintiff sustained severe and permanent injuries, as set forth in paragraphs 19-24 of Plaintiff's Amended Complaint.

WHEREFORE, Plaintiff Janiece Eisenhart demands judgment against Defendant HSNi, LLC, in an amount in excess of \$50,000.00, together with costs and interest thereon as allowed by law.

COUNT II

Janiece Eisenhart v. HSNi, LLC

NEGLIGENCE

- 33. Paragraphs 1 through 32 of Plaintiff's Amended Complaint are incorporated herein by reference.
- 34. Defendant HSNi owed a duty to consumers and the general public, who are the foreseeable end-users of the product, and specifically to Plaintiff, to use reasonable care in the selling, advertising, marketing and distribution of the Squat Magic.
- 35. Defendant HSNi breached its duty of care and was negligent in one or more of the following particulars:
 - Failing to ensure that the Squat Magic was reasonably safe for its intended or foreseeable use before importing it and selling it to customers in the United States, including the Commonwealth of Pennsylvania;
 - b. Failing to use reasonable care in importing, selling and/or marketing the Squat Magic;
 - c. Importing, distributing, selling and/or marketing the Squat Magic, which was defectively designed because the resistance band snapped free projecting a plastic disc in Plaintiff's eye;
 - d. Failing to use reasonable care in inspecting the Squat Magic and/or failing to ensure that the Squat Magic was safe for an ordinary consumer's use; and
 - e. Importing, distributing, selling and/or marketing the Squat Magic, which was not safe for its intended or reasonably foreseeable use.
- 36. Defendant HSNi's failure to exercise reasonable care, as set forth above, was a direct, proximate, and producing cause of Plaintiff's injuries and damages.
- 37. As a direct and proximate result of the inactions and actions of Defendant HSNi, as set forth above, Plaintiff sustained severe and permanent injuries, as set forth in paragraphs 19-24 of Plaintiff's Amended Complaint.

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WHEREFORE, Plaintiff Janiece Eisenhart demands judgment against Defendant HSNi, LLC, in an amount in excess of \$50,000.00, together with costs and interest thereon as allowed by law.

COUNT III

Janiece Eisenhart v. Allstar Marketing Group, LLC

STRICT LIABILITY

- 38. Paragraphs 1 through 37 of Plaintiff's Amended Complaint are incorporated herein by reference.
- 39. The Squat Magic was in a defective condition at the time it left the possession and control of Defendant Allstar.
- 40. The Squat Magic is inherently dangerous and defective, unfit, and unsafe for its intended and reasonably foreseeable use.
- 41. The Squat Magic was not substantially changed or altered prior to its use, and it was used in the manner for which it was intended and/or in a reasonably foreseeable manner.
- 42. The Squat Magic does not meet or perform to the expectations of ordinary consumers, and the risks of the Squat Magic to consumers outweigh the benefits.
 - 43. Defendant Allstar is strictly liable for one or more of the following:
 - a. Importing, distributing, selling, and/or marketing the Squat Magic, a defective and unreasonably dangerous;
 - b. Supplying the Squat Magic to Plaintiff in an unsafe and defective condition;
 - c. Importing, distributing, selling and/or marketing the Squat Magic, which was defectively designed because the resistance band snapped free projecting a plastic disc in Plaintiff's eye;
 - d. Failing to inspect and/or ensure that the Squat Magic was safe for an ordinary consumer's use; and

- e. Importing, distributing, selling and/or marketing the Squat Magic, which was not safe for its intended or reasonably foreseeable use.
- 44. The defective Squat Magic was the direct, proximate and producing cause of Plaintiff's injuries and damages. Under Section 402A, Restatement (Second) of Torts, Defendant Allstar is strictly liable to Plaintiff for all damages claimed in this case.
- 45. As a direct and proximate result of the inactions and actions of Defendant Allstar, as set forth above, Plaintiff sustained severe and permanent injuries, as set forth in paragraphs 19-24 of Plaintiff's Amended Complaint.

WHEREFORE, Plaintiff Janiece Eisenhart demands judgment against Defendant Allstar Marketing Group, LLC, in an amount in excess of \$50,000.00, together with costs and interest thereon as allowed by law.

COUNT IV

Janiece Eisenhart v. Allstar Marketing Group, LLC

NEGLIGENCE

- 46. Paragraphs 1 through 45 of Plaintiff's Amended Complaint are incorporated herein by reference.
- 47. Defendant Allstar owed a duty to consumers and the general public, who are the foreseeable end-users of the product, and specifically to Plaintiff, to use reasonable care in the selling, advertising, marketing and distribution of the Squat Magic.
- 48. Defendant Allstar breached its duty of care and was negligent in one or more of the following particulars:
 - a. Failing to ensure that the Squat Magic was reasonably safe for its intended or foreseeable use product before importing it and selling it to customers in the United States, including the Commonwealth of Pennsylvania;
 - b. Failing to use reasonable care in selling and/or marketing the Squat Magic;

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c. Importing, distributing, selling and/or marketing the Squat Magic, which was defectively designed because the resistance band snapped free projecting a plastic

disc in Plaintiff's eye;

d. Failing to use reasonable care in inspecting the Squat Magic and/or failing to ensure that the Squat Magic was safe for an ordinary consumer's use; and

ensure that the squat Magic was safe for an ordinary consumer's use; and

e. Importing, distributing, selling and/or marketing the Squat Magic, which was not safe for its intended or reasonably foreseeable use.

49. Defendant Allstar's failure to exercise reasonable care, as set forth above, was a

direct, proximate, and producing cause of Plaintiff's injuries and damages.

50. As a direct and proximate result of the inactions and actions of Defendant Allstar,

as set forth above, Plaintiff sustained severe and permanent injuries, as set forth in paragraphs

19-24 of Plaintiff's Amended Complaint.

WHEREFORE, Plaintiff Janiece Eisenhart demands judgment against Defendant Allstar

Marketing Group, LLC, in an amount in excess of \$50,000.00, together with costs and interest

thereon as allowed by law.

Respectfully submitted:

Dated: 4/23/20 ATLEE HALL, LLP

By: /s/Jaime D. Jackson

Jaime D. Jackson, Esquire

415 North Duke Street Lancaster PA 17602

(717) 393-9596

Facsimile (717) 393-2138

Attorney for Plaintiff

PA ID No. 80448

CERTIFICATE OF COMPLIANCE

I certify that this filing complies with the provisions of the *Public Access Policy of the Unified Judicial System of Pennsylvania: Case records of the Appellate and Trial Courts* that require filing confidential information and documents differently than non-confidential information and documents.

Submitted by: Jaime D. Jackson, Esquire

Signature: /s/Jaime D. Jackson

Name: Jaime D. Jackson, Esquire

Attorney No. 80448

CERTIFICATE OF SERVICE

I hereby certify that I have this day caused a true and correct copy of the foregoing document, to be served upon the following persons by EMAIL ONLY as follows:

Warren F. Sperling, Esquire
Alexander D. Torres, Esquire
torres@bbs-law.com
Bennett, Bricklin & Saltzburg, LLC
Center Square, West Tower
1500 Market Street, 32nd Floor
Philadelphia, PA 19102
(Attorneys for Defendants)

Dated: 4/23/20 ATLEE HALL, LLP

By: /s/Jaime D. Jackson
Jaime D. Jackson, Esquire
Melissa A. Jabour, Esquire
Attorneys for Plaintiff
415 North Duke Street
Lancaster, PA 17602
(717) 393-9596
I.D. Nos. 880448 & 316076

VERIFICATION

Filed and Attested by the Office of Judicial Records 23 APR 2020 01:24 pm

I hereby verify that the facts contained in the Amended Complaint are true and control the best of my knowledge, information and belief. I understand that false statements herein are made subject to the penalties of 18 Pa.C.S.A. Section 4904 relating to unsworn falsification to authorities.

Dated:

Janièce M. Eisenhart

Print Name Here